

# Colleen McLaren

colleenmclaren.com

colleenmclarendesign@gmail.com

## Experience

### **Interior Book Designer;**

*Llewellyn Worldwide; Aug 2021-present*

Design book interiors meeting company standards and project requirements

Prepare for and attend development meetings to contribute to the creation of the book's vision

Collaborate with internal staff to develop highly attractive and marketable books

### **Graphic Designer;**

*Red Line Editorial; July 2019–Jan 2021*

Create original book designs for a variety of clients and age groups

Follow brand guidelines for various clients and brands

Meet difficult deadlines without sacrificing quality

Quality check others design work to meet client standards

### **Production Artist;**

*Red Line Editorial; Oct 2017–July 2019*

Layout books accurately and efficiently

Maintain quality while meeting strict deadlines

Create original designs

### **Shift Supervisor;**

*Caribou Coffee; Oct 2016–Oct 2017*

Ensuring amazing customer service

Provide positivity and support for team members

Enforcing safe food and Caribou core values

### **Graphic Designer;**

*J Murphy and Associates; June 2016–Aug 2016*

Create work for non-profit clients

Design print work for events and clients

## Education

### **Minneapolis College of Art and Design**

BFA Graphic Design,

Teaching Artist Minor; 2016

## Skills

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Printing Prepress

Microsoft Office suite  
Google Docs/Sheet  
Organization  
Time Management